

Branding Update-Crowley, Behe

- The new Library Brand and name will be launched Jan. 13-18th, 2014.
- Bags, library cards, mugs and merchandise have been ordered with the new logo.
- T-shirts for staff will be ordered with new name and logo.
- Ceres Bakery is designing a special treat for the Library for launch week.

Columbia Falls Update: Crowley

- Interior conceptual plans have been drawn up by CTA Architects.
- The Columbia Falls Library Association has been asked to fund the project via a letter written by Al Logan on behalf of the Library Board and presented by Crowley and Finsel at the CFLA meeting on November 26,2013.
- Future discussion will take place when the Facilities Master Plan is complete.

K. Crowley serves on the committee for revising the County Food Policy. The Committee has completed their recommended revisions and is awaiting Commissioner approval.

K. Crowley gave an update from the statewide Library District Task Force Committee on which she serves.

Board Advance Discussion:

- A list of current programs and services was distributed and discussed.
- The Brand roll out will feature many events and activities including music, refreshments, and a photo booth for the Branding Launch week.
- The County Commissioners will be invited to join in the festivities.
- The Library plans to go Fine Free that week. Details to follow.
- New library cards are ordered and will be distributed this week.

Trustee Role in Brand Launch:

- Trustees will be present during launch at each Library.
- A schedule of events will be available for trustees.
- Each Trustee is working on an outreach list of people and organizations.
- Trustees will be ready with answers to anticipated questions during brand launch.

Notes from Billings Library Foundation Meeting:

- D. Meuhlhof has been in contact with Billings Library Foundation regarding “lunch and learn” events.

Statistics:-Behe

- October 2013 Statistics were distributed.

HOUSEKEEPING:

Flathead County Library System
Board of Trustees Minutes
December 04, 2013

- Next regular meeting: Wednesday, January 22, 2014 9:00 AM, ImagineIf Libraries, Kalispell.
- Bigfork Sundowner, December 12, 2013.
- Branding Launch Week, January 13, 2014.

ADJOURN: 11:37 AM