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May 5, 2020

## **ImagineIF Offers New Online Service Built by Local Developer**

ImagineIF Libraries is excited to add Hoopla to their list of free online resources. Hoopla is a groundbreaking digital media service that allows ImagineIF cardholders to borrow movies, music, audiobooks, ebooks, comics and TV shows to enjoy on their computer, tablet, phone or TV! With no wait lists or holds, titles can be streamed immediately or downloaded to phones or tablets for offline enjoyment later. With over 750,000 titles to choose from, and more being added daily, Hoopla is like having ImagineIF at your fingertips. Anytime. Anywhere.

This service is unlike other products ImagineIF has offered in that it will open doors for those who do not have access to streaming services, and titles are automatically returned and removed from your device at the end of the lending period.

In addition, the Hoopla platform was designed by a local developer, Dillon Software, which has been building software in the Flathead Valley for decades for local companies like Plum Creek and Columbia Falls Aluminum Company, as well as nationwide companies like Hoopla. Their core team live and raise their families right here in the Flathead, but they've grown to include staff living all over the United States. ImagineIF is proud to not only offer such a fantastic product at a time when people need connection, but to also support local business and economic development.

To get started with Hoopla, use your library card to set up an account at: <https://www.hoopladigital.com/>. To access Hoopla and other online resources, or to sign-up for a library card, go to ImagineIF's new "At Home With ImagineIF" webpage at: <https://imagineiflibraries.org/>

ImagineIF Libraries encourages exploration, fresh ideas and self-discovery. ImagineIF offers activities and services for all ages. For more information, visit [www.imagineiflibraries.org](http://www.imagineiflibraries.org).

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