



LIBRARIES

PUBLIC RELATIONS COMMITTEE WORK SESSION
THURSDAY, JULY 20, 2023 11:00 AM TO 1:00
LIBRARY MEETING ROOM
247 1ST AVE EAST, KALISPELL
MINUTES

In Attendance: Heidi roedel, Carmen Cuthbertson, Ashley Cummins, Teri Dugan, Lune Axelsen, Sara Busse, Barbara Boorman, Barb Levitt, Linda Carson

A. Call to Order

- H. Roedel called the work session to order at 11:03 am.

B. New Business

1. **00:08** Selection of Chair for the Public Relations Committee

- There will be no Chair for the Committee.

2. **01:11** Mission of Committee

- A mission was discussed to help clarify the purpose of the committee.
- A draft mission statement was prepared to bring before the board for approval. "Increase visibility of our branches in the Flathead and make all patrons aware of the treasures and resources available to them in our libraries."

3. **08:52** First Project of Committee

- Cuthbertson shared ideas for year-long repeatable campaigning.
- Roedel shared ideas for library monthly themes in the library.
- Cummins proposed a project with the View Point Project television program.

C. Housekeeping

The next meeting was set for August 10, 2023 at 2pm.

D. Public Comment

E. Adjourn Work Session adjourned at 12 :10pm.