

IMAGINEIF LIBRARIES
BOARD OF TRUSTEES – PR COMMITTEE WORK SESSION
THURSDAY, AUGUST 10TH 2:00PM
SOUTH CAMPUS CONFERENCE ROOM

Call to order: 2:08pm

In attendance: Heidi Roedel, Carmen Cuthbertson, Ashley Cummins, Starr White, 3 members of the public

No agenda posted for this meeting.

General public comment allowed.

Old business: Committee Charge

Committee reworked the proposed committee charge to read,

“The ImagineIF Libraries PR Committee will use unique opportunities to promote a positive image of the county wide library system by organizing volunteer events in coordination with the library director, formulating official board statements for publication, and by promoting the “good news” about library collections, programs, and services in the community.”

1. 1st project

Committee elected to set up a meeting with a recent donor. The committee will interview the donor’s daughter, write an article and submit it to the full board of trustees for approval before publication.

New business:

1. Dolly Parton Imagination Library

Committee will actively work to promote the First Lady of Montana, Susan Gianforte’s literacy initiative by promoting the Imagination Library to Flathead county residents.

Adjourn: 3:09pm

Minutes transcribed by Ashley Cummins, Library Director